



FIND  
YOUR FRIENDS AT  
**PRISM36**

IN PERSON  
AUG 23 - 27  
VIRTUAL ENCORE  
AUG 28 - SEPT 4

AUSTIN'S LGBTQ+ FILM FESTIVAL





## WHO ARE WE?

aGLIFF, the premier LGBTQ+ film festival in Texas, has pursued its mission to create a safe haven for LGBTQ+ representation for 36 years.

Our goal is to effect change both within and beyond our community, particularly in the face of ongoing assaults on LGBTQ+ rights.

We believe in the universal language of film, which helps people discover shared humanity. As we confront institutionalized bias, we are driven to educate through powerful stories captured on film.

Our vision encompasses inclusive representation of trans individuals, people of color, and all members of our diverse community. Through a curated selection of films, we aim to foster connection and relatability for audiences regardless of sexual orientation or gender identity.

We strive to establish aGLIFF as the premier LGBTQ+ film festival in the United States.

# aGLIFF'S ANNUAL PRISM LGBTQ+ FILM FESTIVAL

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aGLIFF's 36th Film Festival is the largest LGBTQ+ film festival in Texas. Presenting more than 50 feature films, documentaries, shorts and music videos, the fest celebrates the rich tapestry of LGBTQ+ stories.

We have a long-standing commitment to amplifying marginalized voices. Our Queer Black Voices Program annually recognizes the talent of emerging filmmakers via special screenings, monetary prizes, an awards dinner and mentorship by renowned black filmmakers.

We pay tribute to groundbreaking queer filmmakers by bringing them in for retrospective screenings. This honors their contribution and provides inspiration for emerging LGBTQ+ filmmakers.

Collaboration is at the heart of the festival. We work with over 40 community partner organizations whose missions align with the broader education of LGBTQ+ issues and representation. Through live Q&A sessions, panels, and community discussions, we foster meaningful dialogue and create a space for engaging with the thought-provoking content.





# THE AGLIFF OPPORTUNITY

- The Austin Metro has the nation's **third largest LGBTQ+ population in the United States**, per capita, according to Gallup and Williams Institute.
- 5.9%, or at least 135,700 adults
- Austin's LGBTQ+ community represents **\$5.3 BILLION** in annual buying power
- Austin's LGBTQ+ community is diverse, with roughly half identifying as a person of color.
- aGLIFF's PRISM LGBTQ+ Film Festival provides an important gathering space for the community to come together outside of the bar scene and share in the broader Austin queer experience.
- Your brand can be a part of **150,000+ impressions** through on-screen, email, social media, advertising & outreach, and in-person event activation.
- **97% of festival attendees** indicate they consciously support aGLIFF sponsors.



# PRISM FEST PRESENTING SPONSOR

\$25,000

(Exclusive Opportunity)

- Up to a :30-sec pre-roll video to play in front of every film played by aGLIFF all year
- Logo inclusion in year-round advertising and promotion at all aGLIFF events including at partner events when possible
- Logo inclusion in both the website and email footer for the entire year as a pivotal partner
- Presenting level sponsor logo placement in PRISM artwork with inclusion in all advertising and promotional materials (print, digital, email, radio/television, posters, t-shirts, etc)
- Sponsorship of opening night screening and after party
- Exclusive logo placement on swag bags distributed to 250 aGLIFF members and badge holders
- Logo inclusion on festival badges + red carpet step-and-repeat
- ALL ACCESS badges for the PRISM LGBTQ+ Film Festival



**PRISM FEST  
SUPPORTING  
SPONSOR  
\$10,000  
(2 Available)**

- Up to a :15-sec pre-roll video to play in front of every film played by aGLIFF all year
- Logo inclusion in year-round advertising and promotion at all aGLIFF events including at partner events when possible
- Logo inclusion in both the website and email footer for the entire year as a pivotal partner
- Supporting level sponsor logo placement in PRISM artwork with inclusion in all advertising and promotional materials (print, digital, email, radio/television, posters, etc)
- Sponsorship of Centerpiece or Closing Night screening and corresponding reception
- Logo inclusion on festival badges + red carpet step-and-repeat
- ALL ACCESS badges for the PRISM LGBTQ+ Film Festival



## aGLIFF'S QUEER BLACK VOICES FUND

To ensure that queer Black creatives are represented as part of the PRISM Film Fest every year, aGLIFF launched the Queer Black Voices Fund in 2020. Created in response to the events surrounding the deaths of George Floyd, Ahmaud Arbery, Breonna Taylor, and Javier Ambler, among other incidents between police officers and African Americans, the QBV Fund will cover the costs associated with submitting and showing qualified films as part of Prism and aGLIFF's year-round programming.



# QUEER BLACK VOICES SCREENING & AWARDS SPONSORSHIPS

## PRESENTING SPONSOR - \$15,000

### (Exclusive Opportunity)

- Up to a :30-sec pre-roll video to play at the QBVF Screening & Awards Banquet and additional year-round events
- Opportunity to make a short presentation to congratulate current class of inductees at the annual QBVF Screening & Awards Banquet
- Presenting Level Logo inclusion in year-round advertising and promotion for QBVF Screening & Awards Banquet and additional year-round events
- Logo inclusion in both the QBVF web page + email footer for all QBVF mailings (minimum quarterly newsletter)
- Logo placement on QBVF Awardee Plaques
- Logo inclusion on red carpet step-and-repeat
- Table at QBVF Screening & Awards Banquet
- ALL ACCESS badges for the PRISM LGBTQ+ Film Festival

## SUPPORTING CONTRIBUTORS - \$2,500+

- Logo or name recognition at QBVF Screening & Awards Banquet + additional year-round events
- Table at QBVF Screening & Awards Banquet





## aGLIFF'S LEGACY HONOREE

aGLIFF's Legacy Honoree Award is given annually to a queer filmmaker whose work has been important in providing a foundation for the evolution of LGBTQ+ cinema. The award was first given to Austin filmmaker Yen Tan in 2018 to highlight the festival's commitment to local LGBTQ+ filmmakers but has evolved to celebrate a wider range of queer indie film pioneers. Previous winners include Yen Tan, Rose Trouche, Jim Fall, and Madeleine Olnek.

In 2023, aGLIFF will celebrate director Darren Stein as its Legacy Honoree. Stein's body of work is significant, exploring teen and young adult life through a queer lens in a funny, dark and heartfelt manner. He will attend the PRISM 36 LGBTQ+ Film Festival in Austin to screen three of his groundbreaking queer cult classics – *Sparkler* (1997), *Jawbreaker* (1999), and a special 10<sup>th</sup> Anniversary Screening of *GBF* (2013). The event promises to include a star-studded red carpet and after party.

**PRESENTING SPONSOR - \$5,000**

**(Exclusive Opportunity)**

- Up to a :30-sec pre-roll video to play at all three 2023 Legacy Honoree screenings
- Opportunity to make a short presentation to congratulate the 2023 Legacy Honoree Darren Stein at the *GBF* 10<sup>th</sup> Anniversary Screening
- Presenting level logo inclusion on all Legacy Honoree advertising and promotional graphics
- ALL ACCESS badges for the PRISM LGBTQ+ Film Festival





# PRISM 36 FILM SPONSOR

Matinee: \$1,500

Prime Time: \$2,500

- Up to a :15-sec pre-roll video to play in front of the sponsored film
- Logo inclusion in pre-roll video that plays prior to all festival films
- Logo inclusion on the sponsor page at [agliff.org](http://agliff.org)
- Opportunity to make a short presentation before the film
- Opportunity to provide a branded item for Festival Swag Bags (must provide 250 items by no later than August 18, 2023)
- Two PRISM 36 Festival Badges
- Up to six additional tickets for the sponsored film



Don't see anything that fits exactly what you're looking to accomplish with your sponsorship?

**WE CAN CUSTOMIZE A PACKAGE TO FIT YOUR NEEDS.**

*Let's talk!*

Contact Todd Hogan at [todd.hogan@agliff.org](mailto:todd.hogan@agliff.org)

